

# THE COMMUNICATOR

A Newsletter from your friends at RC Technologies  
December 2024 Vol. 22 No. 12

Our offices will be closed on  
December 25th Christmas Day  
and on January 1st,  
New Years Day.

Merry Christmas &  
Happy New Year!



## A Recap of 2024

As the year draws to a close, we would like to reflect on 2024 as it has been a time of growth, increasing our redundancy, embracing more efficiency, building community, and our joy & privilege knowing you!

### Growth

Our commitment to enhancing connectivity in the region has reached new heights. This year we've been able to welcome new businesses, newly constructed homes, garages, shops, and other structures in many of the communities we serve, including picturesque Big Stone Lake.

Some growth has come from additional fiber drops to newly purchased homes and lake cabins from owners requesting our fiber broadband internet after the purchase.

It's been fascinating to witness firsthand all the ways many of you are using RC Fiber Internet in your most favorite spaces. Using Premium Wi-Fi connectivity to work, stream, game, explore hobbies, sharpen your sports skills and host "watch parties" of your favorite sports teams, within your homes, garages, she sheds, shops, and shouses!

### Increasing Our Redundancy

One of the initiatives RC set out to do this year was to increase our redundancy making our fiber network even more dependable. We did this by replacing our core router with two geo-located routers.

### Always Looking To The Future

Overall bandwidth consumption on our network is *always* on our mind. Something we see "spikes" during snow days, highly-anticipated streaming events, like sports, and the Super Bowl.

In 2024, we upgraded our 10 Gig transport ring to 400 Gig to be ahead of the curve for future bandwidth consumption.

## Embracing More Efficiency

Though it's been a difficult decision and tough to let go, Tnics email will sunset December 1, 2024. This will allow more efficiency to focus on further enhancing our customers' online experiences.

## Building Community

Seeing the new structures rising and remodeling projects coming to fruition in 2024 has been truly heartwarming. These developments not only enhance the economic vitality of the region, but underscore our dedication to fostering stronger, more connected communities.

We're excited to announce!! In 2025, we will be unveiling information on how your town... could be a Smart Town™ one of several popping up across South Dakota!

## Our Joy

It's been our absolute joy and privilege knowing and connecting with you this past year! Whether it's been over the phone, at a parade, during your town celebration, through our *Navigating Technology* class, or a one-on-one appointment, we value our relationship and enjoy our visits and time spent with you!

## A Reminder~ Capital Credits Pay Out



**RC Technologies will be paying out capital credits again this year mid-December.** Amounts equal to or less than \$24.99, checks will not be written, but instead applied as a one-time credit to your monthly RC bill. Customers will see this credit on their January bill on the first page.

The Distribution of Capital Credits is a top benefit of belonging to a cooperative. Watch our *Capital Credits Overview* video to learn more about capital credits on our YouTube channel, RC Technologies (New Effington, SD).

Find Holiday Deals on Popular Gifts for Any Tech Lover!



- Smart Tags & Smart Trackers**  
**Apple Air Tags & Tile by Life360**  
Never lose something again  
~~\$29 - \$99~~, [Apple.com](https://www.apple.com) & [Tile.com](https://www.tile.com)
- Fire TV Stick 4K & 4K Max**  
Take your TV entertainment  
~~\$59.99~~, [Amazon.com](https://www.amazon.com) & Popular Retailers
- Ring Doorbell or the kit which more saub**  
Peace of mind knowing when someone arrives to your home and when packages arrive.  
~~\$50 - 139.99~~, Find Holiday Shopping Deals on [Amazon.com](https://www.amazon.com) and Popular Retailers
- Birdbuddy Smart Bird Feeder**  
A unique gift for the bird lover in your life, capturing images of various species of birds photos of your backyard birds. **\$200 & up**
- New Tablet & Laptop for Anyone** Tablets: Amazon Fire HD 8, Samsung Galaxy Tab S6 Lite Apple iPads (9 & 10 gen) Laptops: HP15Z-fc000, HP 17Z-cp300, Dell XPS 13 **prices vary, compare things like memory, headphone jacks, USB ports, etc.** [Amazon.com](https://www.amazon.com), [Samsung.com](https://www.samsung.com), [Bestbuy.com](https://www.bestbuy.com), [Apple.com](https://www.apple.com), [HP.com](https://www.hp.com), [Dell.com](https://www.dell.com)
- Backbone One for iPhone Gaming Console**  
Turns an iPhone into a gaming console  
~~\$99.99~~, [Amazon](https://www.amazon.com) and [Playbackbone.com](https://www.playbackbone.com)
- Headphones (Variety of Prices and Brands)**  
To enjoy music, gaming, or quietly watch a video  
[Amazon.com](https://www.amazon.com) and Popular Retailers
- Kids Gift: Amazon Fire 7 Kids & Fire HD 10 Kids Pro Tablets**  
~~\$79.99 & 189.99~~, [Amazon.com](https://www.amazon.com)

2024 Tech Gift Guide is for idea purposes. It's important to do your own research before purchasing any product and/or its services. Products, prices, and supply can vary from retailer to retailer. All names and product names used in this publication are trade names, service marks, trademarks, or registered trademarks of their respective owners.



## Is Your Home's Wi-Fi Ready for Christmas?

| Christmas 2024   | The Solution   |
|--|--|
| <ul style="list-style-type: none"> <li>- more people / guests</li> <li>- more devices + guest devices</li> <li>- you and/or that out-of-town guest working on a laptop over holiday</li> <li>- more TVs streaming in other rooms consuming more Wi-Fi</li> <li>- gaming consoles being used</li> </ul> | <h3 style="color: #c00000; margin: 0;">Up Your Speed.</h3> <p style="color: #c00000; font-size: small; margin: 0;">Get Holiday-ready—<br/>for Streaming, Gaming,<br/>and Work-from-Home<br/>before Your Guests,<br/>Kids and Grandkids Arrive!</p> |